

ORDINANCE NO. 2020-06

**AN ORDINANCE AMENDING THE TOWN OF MILLS RIVER CODE OF
ORDINANCES**

CHAPTER 154 – ZONING

This Ordinance is enacted by the Town Council of Mills River, North Carolina pursuant to Chapter 160A of the North Carolina General Statutes. Town Council does hereby ordain and enact into law the following amendments to the Code of Ordinances for the Town of Mills River:

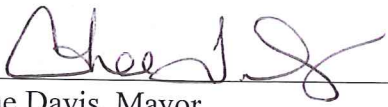
§ 154.260 CHANGEABLE COPY SIGNS.


- (A) **Manual changeable copy signs.** Manual changeable signs must comply with the following standards:
- (1) In no case shall a manual changeable copy sign comprise more than 40% of the freestanding sign copy area, up to a maximum of 32 square feet.
 - (2) The copy area (background) must be one uniform color.
 - (3) The letters and numbers may be colored red or black.
- (B) **Electronic changeable copy signs.** Electronic changeable copy signs shall **not** be permitted in Mills River. Electronic changeable copy signs permitted before (Amendment adoption date) must comply with the following standards:
- (1) Shall be located on freestanding signs only.
 - (2) In no case shall an electronic changeable copy sign comprise more than 40% of the freestanding sign copy area, up to a maximum of 32 square feet.
 - (3) Messages shall remain in a fixed position for at least 8 seconds.
 - (4) Messages shall not contain flashing, scrolling, blinking or similar type movements. In addition messages shall not contain any animation.
 - (5) Message transition must be instantaneous.
 - (6) Electronic changeable copy signs shall have a black background screen. All lighted characters, letters, and numbers shall only be green or red in color.

(ORD. 2017-07, PASSED 11-10-2017)

ADOPTED AND PASSED by the Town Council of the Town of Mills River, North Carolina, effective on the 13th day of March, 2020 at 12:01am.

ATTEST By:


Chae Davis, Mayor


Susan L. Powell, MMC, NCCMC
Town Clerk

