Exhibit B
Draft Ordinance Amending
21-827 through 21-855 of
the City Code, 1977 Edition

ORDINANCE NO. 2018-08

AN ORDINANCE OF THE MAYOR AND COUNCIL OF THE CITY OF PEORIA, MARICOPA COUNTY, ARIZONA, AMENDING CHAPTER 21 OF THE PEORIA CITY CODE, BY AMENDING SECTION 21-827 THROUGH 21-855 SIGN CODE, OF THE PEORIA CITY CODE; PROVIDING FOR SEPARABILITY AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Peoria has determined that it would be beneficial to amend and update the City's Sign Code to improve the aesthetics of the community, promote public traffic safety, and provide increased signage and public visibility for local businesses;

WHEREAS, the proposed changes are compliant with applicable case and statutory law as they pertain to signs;

WHEREAS, the City of Peoria has conducted a series of publicly noticed meetings of the City of Peoria Planning and Zoning Commission and City Council where the proposed revisions to the Sign Code were presented to the public and during which interested parties were provided an opportunity to provide public input;

WHEREAS, the City received numerous written comments and input from interested parties before, during, and after these public meetings;

WHEREAS, the proposed changes are deemed to be an improvement to the Peoria City Code;

WHEREAS, the Planning and Zoning Commission of the City of Peoria, Maricopa County, Arizona, held a public hearing on February 1, 2018 to consider proposed amendments to the Peoria City code, after notice in the manner provided by law; and

WHEREAS, due and proper notice of such Public Hearing was given in the time, form, substance, and manner provided by law including publication of such in the Peoria Times on February 1, 2018; and

WHEREAS, the Planning and Zoning Commission of the City of Peoria, Arizona at its regularly convened meeting of February 1, 2018 voted to recommend to the Mayor and Council of the City of Peoria, Arizona, that amendments be made to the Peoria City Code (1977 edition) and Chapter 21 of the Peoria City Code; and

WHEREAS, the Mayor and Council of the City of Peoria, Arizona, have considered the recommendation of the Planning and Zoning Commission of the City of Peoria, Arizona, and deem it to be in the best interest of the public health, safety and welfare of the residents of the City of Peoria, Arizona to amend Section 21-827 through Section 21-855 Sign Code, of Chapter 21 of the Peoria City Code (1977 edition):

NOW, THEREFORE, BE IT ORDAINED by the Mayor and Council of the City of Peoria, Arizona as follows:

SECTION 1. Repeal of existing text. Chapter 21 of the Peoria City Code (1977 edition), Section 21-827 through Section 21-855 is hereby repealed and replaced in its entirety.

<u>SECTION 2</u>. Adoption of new Sign Code. New Chapter 21 of the Peoria City Code (1977 edition), Section 21-827 through Section 21-833 as recommended for approval by the Planning and Zoning Commission on February 1, 2018 and incorporated into this Ordinance as attached Exhibit A is hereby adopted and codified in its entirety.

SECTION 3. Repeal of Conflicting Ordinances. All ordinances or parts of ordinances in conflict with the provisions of this Ordinance or any part of the Peoria City Code adopted herein by reference are hereby repealed, upon the effective date of this Ordinance.

SECTION 4. Effective Date. This Ordinance shall become effective on the date provided by law.

<u>SECTION 5</u>. <u>SEPARABILITY</u>. If any section, subsection, sentence, clause, phrase or portion of this Ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance.

PASSED AND ADOPTED by the Mayor and Council of the City of Peoria, Maricopa County, Arizona this 6th day of March, 2018.

Cathy Carlat, Mayor	
Date Signed	

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ATTEST:
Rhonda Geriminsky, City Clerk
APPROVED AS TO FORM:
Steve Burg, City Attorney

Published in: <u>Peoria Times</u> Publication Date: March 16, 2018

Effective Date:

Exhibit A (Case TA 16-0001)

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Sign Code

- 21-827 Applicability
- 21-828 Purpose
- 21-829 Severability
- 21-830 Nonconformity and Modification
- 21-831 Definitions
- 21-832 Prohibited Signs
- 21-833 Authorized Signs, All Zoning Districts No Permit Required
- 21-834 General Provisions
- 21-835 Permanent Sign Types
- 21-836 Temporary Sign Types
- 21-837 Administration

Applicability

Any sign erected, altered, or maintained after the effective date of this Section, referred to herein as the Sign Code or Section, shall conform to the following regulations within Sections 21-827 through 21-837 of the Zoning Ordinance. Where other regulations apply, such as property located within an approved Planned Area Development (PAD) or Planned Community District (PCD), or where property is subject to an approved Comprehensive Sign Plan (CSP) existing at the time of the adoption of this Ordinance, the time, place and manner provisions of said PAD, PCD, or CSP shall apply. Whenever an approved PAD, PCD or CSP is silent on a matter relating to signage, the provisions of this Section shall apply to the extent that such provisions are not in conflict with the provisions of the approved PAD, PCD, or CSP.

Purpose

Signs perform an important function in identifying and promoting properties, businesses, services, residences, events, and other matters of interest to the public; however; they may obstruct views, distract motorists, displace alternative uses for land, and pose other problems that legitimately call for regulation.

- A. The purpose of this Section is to regulate the size, color, illumination, movement, materials, location, height and condition of signs placed on private property for exterior observation, thus ensuring the stability of the community, the character of the various neighborhoods, the creation of a convenient, attractive and harmonious community, protection against destruction of or encroachment on historic convenience to citizens, and encouraging economic development. This Section allows adequate communication through signage while encouraging aesthetic quality in the design, location, size and purpose of all signs. This Section must be interpreted in a manner consistent with the First Amendment guarantee of free speech.
- B. The intent of this Section is to regulate signs within the City of Peoria to ensure that they are appropriate for their context, in keeping with the appearance of the affected property and surrounding environment, and protective of the public health, safety, and general welfare. These regulations do not regulate every form and instance of visual communication that may be displayed anywhere within the jurisdictional limits of the City of Peoria.

- C. A sign placed on land or on a building for the purpose of identification, protection or directing persons to a use conducted therein must be deemed to be an integral but accessory and subordinate part of the principal use of land or building. Therefore, the intent of this Section is to establish limitations on signs in order to ensure they are appropriate to the building, use, or status of the land to which they are appurtenant and are adequate for their intended purpose while balancing individual and community interests.
- D. These regulations are intended to promote signs that are compatible with the use of the property to which they are appurtenant, landscape and architecture of surrounding buildings, are legible and appropriate to the activity to which they pertain, are not distracting to motorists, and are constructed and maintained in a structurally sound and attractive condition.
- E. These regulations do not regulate every form and instance of visual communication that may be displayed anywhere within the jurisdictional limits of the City of Peoria. Rather, they are intended to regulate those forms and instances that are most likely to meaningfully affect one or more of the purposes set forth above.
- F. These regulations do not entirely eliminate all of the harms that may be created by the installation and display of signs. Rather, they strike an appropriate balance that preserves ample channels of communication by means of visual display while still reducing and mitigating the extent of the harms caused by signs.
- G. These regulations are not intended to and do not apply to signs erected, maintained or otherwise posted, owned or leased by the government of the United States, the State of Arizona, or the City of Peoria. The inclusion of "government" in describing some signs does not intend to subject the government to regulation, but instead helps illuminate the type of sign that falls within the immunities of the government from regulation.
- H. Graphical representations are often used throughout this Section to further clarify the intent of the text and serve as examples. However, whenever there is a conflict between the text and the illustration, the language of the text shall prevail.

Severability

- A. If there is a conflict between provisions of this Section and other provisions of the Zoning Ordinance or other regulations/ordinances of the City of Peoria, the more restrictive provisions shall apply.
- B. The provisions of this Section shall apply to the erection, design, construction, alteration, use, location and maintenance of all signs within the City of Peoria, except as specified in this Section.

Nonconformity and Modification

A sign lawfully in existence on the date of adoption of this Section, and which does not conform to the provisions of this Sign Code, but which was in compliance with applicable regulations at the time it was constructed, erected, affixed or maintained shall be regarded as a legal nonconforming sign.

A. Reasonable repairs may be made to legal nonconforming signs. However, to the extent any legal nonconforming sign is: 1) damaged in any manner and that damage exceeds fifty percent (50%) of the reproduction cost according to an appraisal by licensed appraisers or fair market cost, 2) is destroyed, or 3) is removed by any means whatsoever, including acts of God or other calamities, then such sign may be restored, reconstructed, or altered only in conformance with the provisions of this Sign Code.

B. Any sign which does not fall within the provisions of 21-830 shall be brought immediately into compliance with all provisions of this Sign Code.

Definitions

Words and terms used in this Sign Code shall have the meanings given here, or in Section 21-202, Definitions if not defined herein. Unless expressly stated otherwise, any pertinent word or term not part of this listing or Section 21-202, but vital to the interpretation of this Section, shall be construed to have its legal definition, or in absence of a legal definition, their commonly accepted meaning, unless its context makes clear otherwise.

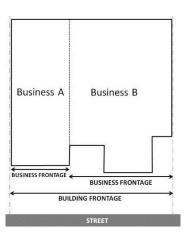
List of Defined Terms

A - B

Backlit Sign. Also described as a sign that is internally illuminated, or has indirect lighting. A sign that is illuminated by a light source hidden by the sign itself so that illumination shines from behind the sign, creating a halo around the sign. Reverse pan-channel letters are an example of a backlit sign.

Business. The word "business" includes organizations and other entities, whether for-profit or non-profit that may occupy a building or suite within a building.

Business Frontage. Means the lineal distance of the building space (suite or whole building) occupied by the particular business or use measured on a straight line parallel to the street. In the event that a business fronts on two (2) or more streets, the property owner shall be given the option of selecting one (1) street frontage for the purpose of computing allowable sign area. Where a business does not parallel a street, the frontage shall be measured along the exterior of the building space occupied by the particular business or use.



C-D

Cabinet Sign. A sign that contains all sign copy within a single enclosed cabinet that is mounted to a wall or other surface.

Changeable Copy Sign. A sign that is static and changes messages by any means, including electronic process or remote control.

E-F

Electric Sign. Any sign containing electric wiring. This does not include signs illuminated by an exterior floodlight source.

Electronic Message Board. A sign that is static and changes messages by any electronic process or remote control.

Flag. A piece of fabric or other flexible material attached to a permanently installed pole, which may be ground mounted or affixed to a building or other structure.

Flashing Sign. Any illuminated sign on which the artificial light is not maintained stationary or constant in intensity and color at all times when such sign is in use. For the purpose of this Sign Code, a message change no more frequently than twice per day is not considered flashing for electronic message boards.

Freestanding Sign. A sign erected and maintained on its own self-supporting permanent structure or base, not attached to any building.

Freeway Monument Sign. A freestanding sign with a monument base (width of base is at least 50% width of the sign) that is erected and maintained on property adjacent to and within the view of motorists who are driving on a freeway recognized by the City of Peoria.

G-H

Government Sign. A sign that is constructed, placed, maintained, or required by law by the federal, state, county, or city government either directly or to enforce a property owner's rights.

Graffiti. Any unauthorized inscription, word, figure, painting or other defacement that is written, marked, etched, scratched, sprayed, drawn, painted, or engraved on or otherwise affixed to any surface of public or private property by any graffiti implement, to the extent that the graffiti was not authorized in advance by the owner or occupant of the property, or, despite advance authorization, is otherwise deemed a public nuisance by the City.

Grand Opening/New Business Sign. A sign displayed at a new business, store, shopping center, office, or other use, or one that has changed ownership, within the first six months of receiving a valid business license.

I - L

(None)

M - N

Monument Sign. A freestanding sign with a base that is at least 50 percent of the width of the sign.

O-P

Original Art Display. A hand-painted work of visual art that is either affixed to or painted directly on the exterior wall of a structure with the permission of the property owner. An original art display does not include mechanically produced or computer generated prints or images, including but not limited to digitally printed vinyl; electrical or mechanical components; or changing image art display.

Permanent Sign. Any sign that is intended to be, and is constructed to remain unchanged in character and position and affixed to features such as the ground, a wall, or building for one (1) year or more. A temporary sign left in place for one (1) year or more does not become a permanent sign.

Portable Sign. Any structure without a permanent foundation or otherwise not permanently attached to a fixed location. This does not include Vehicle Signs.

Projecting Sign. A sign that is attached to and supported by a building or other structure, which projects more than 14 inches beyond the building. The primary sign faces of a projecting sign are generally perpendicular and are not parallel to the wall from which it projects.

Q-R

Roof-Mounted Sign. A sign located on or above the roof of any building, but does not include a false mansard roof, canopy, or other fascia. Signs located on these elements shall not project above the roof or the roofline.

S-T

Sign. A name, identification, description, display or illustration, which is affixed to, painted or represented directly or indirectly upon a building or other outdoor surface which directs attention to or is designed or intended to direct attention to the sign face or to an object, product, place, activity, person, institution, organization or business. Signs located completely within an enclosed building, and not exposed to view from a street, shall not be considered a sign. Each display surface of a sign or sign face shall be considered to be a sign.

Sign Area. The space enclosed within the extreme edges of the sign for each sign face, not including the supporting structure. Where attached directly to a building wall or surface, the space within the outline enclosing all the characters of the words, numbers, or design, including any background panel or distinctively painted area installed as a background for the sign.

Sign Area Calculation

Sign Copy. The words, letters, symbols, illustrations, or graphic characters used to convey the message of a sign.

Sign Face. The entire display surface area of a sign upon, against or through which copy is placed.

Sign Walker. A person who wears, holds, or balances a sign that conveys a commercial message, including a costume sign. A "costume sign" is defined as clothing that is integral to the conveyance of a commercial message. Commercial logos and other commercial identification on shirts, hats, and other aspects of personal appearance are not costume signs.

Temporary Sign. A banner, pennant, poster or advertising display constructed of paper, cloth, canvas, plastic sheet, cardboard, wallboard, plywood or other like materials and that appears to be intended or is determined by the code official to be displayed for a limited period of time.

U-Z

Vehicle Sign. A sign that can be carried, towed, hauled or driven and is primarily designed to be mobile rather than be limited to a fixed location regardless of modifications that limit its mobility. This includes, but is not limited to signs mounted, attached, or painted on trailers, boats, or vehicles, or any sign attached to or displayed on a vehicle.

Prohibited Signs

The following signs are unlawful and are prohibited unless constructed pursuant to a valid building permit when required under this Sign Code, or are otherwise specifically authorized under this Sign Code:

- A. All signs mounted on, or applied to trees, utility poles, rocks, or City owned property, except as otherwise provided.
- B. Any sign placed on private property by someone other than the property owner or their authorized representative without the property owner's written approval.
- C. Billboards.
- D. Cabinet signs over six (6) square feet in area, unless cabinet is a stylized, non-rectangular shape to accommodate the sign copy.
- E. Changeable copy signs, except as otherwise specifically permitted by this ordinance.
- F. Any exposed light bulbs or unshielded tube lighting such as neon. Light Emitting Diodes (LEDs) are not considered to be light bulbs.
- G. Freestanding signs within public utility easements, unless otherwise approved by the City Engineer.
- H. Portable signs that do not comply with the location, size, or use restrictions of this Sign Code.
- I. Pylon or pole signs (without pole cover) over 3 feet in height.
- J. Roof mounted signs.
- K. Signs in the existing and future public right-of-way, as defined in the Peoria General Plan or the Peoria Street Classification map, whichever is more restrictive, except as may otherwise be provided in this Ordinance.
- L. Signs that have blinking, flashing or fluttering lights, or other illuminating devices that exhibit movement.
- M. Signs of a size, location, movement, coloring, or manner of illumination which may be confused with or construed as a traffic control device or which hide from view any traffic or street sign or signal.
- N. Signs which contain or consist of balloons, banners, beacons, flags, inflatable signs, pennants, posters, ribbons, search lights, strobe lights, streamers, strings of light bulbs, spinners, or other similarly moving devices or signs which may move or swing as a result of wind pressure, except as otherwise provided. These devices when not part of any sign are similarly prohibited, except as otherwise specifically permitted by this ordinance.
- O. Vehicle signs. Vehicle signs are exempt if the vehicle is consistently used in the normal daily conduct of the business (e.g. delivery or service vehicle). The vehicle shall be operable, properly licensed, and parked in a lawful manner. The intent of these regulations is to prohibit the use of vehicle signs as permanent freestanding signs in order to protect the aesthetic qualities of the City's built environment and promote the effectiveness of permitted signs as provided for in this Section.

Authorized Signs, All Zoning Districts – No Permit Required

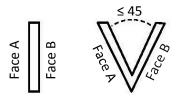
The following signs are authorized within the City:

- A. Government Signs. The signs described herein, are an important component of measures necessary to protect the public safety and serve the compelling governmental interest of protecting traffic safety, serving the requirements of emergency response and protecting property rights or the rights of persons on property. Government signs, including, but not limited to the following:
 - 1. Address Signs. Numerals that identify the street address of a property for public safety purposes as required and regulated by applicable Building and Fire Codes adopted by the City of Peoria.
 - 2. Emergency or Warning Signs. Where a federal, state or local law requires a property owner to post a sign on the owner's property to warn of a danger or to prohibit access to the property either generally or specifically, the owner must comply with the federal, state or local law to exercise that authority by posting a sign on the property.
 - 3. Government Flags. Flags that have been adopted by the federal government, this State, or the City of Peoria may be displayed as provided under the law that adopts or regulates its use.
 - a. The flags described in this Section are permitted to serve a compelling governmental interest in promoting the rule of law by establishing symbolic representations of the governments who pass, protect and preserve those laws.
 - 4. Traffic Signs. Traffic signs and traffic control devices installed and maintained in compliance with the regulations of an authorized public agency.
 - 5. Official Notices or advertisements posted or displayed by or under the direction of any public or court officer in performance of official or directed duties; provided that all such signs must be removed by the property owner no more than ten (10) days after their purpose has been accomplished or as otherwise required by law.
- B. Grave markers, headstones, statuary, or similar remembrances of persons.
- C. Holiday and Seasonal Decorations. Temporary, non-commercial decorations or displays associated with the celebration of a particular civic, patriotic, or religious holiday or season. Such decorations shall be displayed for a maximum of 60 days total during the relevant season, and must be maintained in good condition (e.g. not torn, soiled, or faded). Such decorations shall not be displayed in such a manner as to constitute a hazard to pedestrian or vehicular traffic.
- D. Interior Signs. Signs located inside a building, or other enclosed facility, which are not intended to be viewed from the outside.
- E. Memorials, public monuments, or historical identification signs installed in accordance with all applicable regulations, including historical markers up to three (3) sq. ft. in area.
- F. Original Art Displays approved by the Peoria Arts Commission or other authorized City of Peoria department or agency.
- G. Signs not located in an enclosed building and not visible to the naked eye from a street or public right of way so long as the signs do not pose a hazard.
- H. Temporary Signs for Exterior Sales where the property is one (1) acre or greater in size. Signs located on the premises where most of the business is conducted, or items are displayed, in an open exterior area in compliance with all City Codes. For this allowance, temporary signs may include banners, balloons (under 24 inches in diameter), flags, streamers, or pennants. These signs shall be limited in duration from Friday through Sunday, and on recognized holidays. Such signs shall meet all other General Requirements for Temporary Signs (Section 21-836.A).

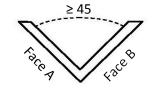
- I. Utility Signs. Signs installed or required by utilities, including traffic, safety, railroad crossings signs, as well as, identification or directional signs for public facilities.
- J. Vending Machine Signs. Signs integral to a legally located vending machine.

General Provisions

- A. Noncommercial Speech. Signs containing noncommercial speech are permitted anywhere that other signs are permitted, and are subject to the same regulations applicable to such signs.
- B. Sign Area Calculations.
 - 1. Building Wall Signage. A building owner may choose to have the entirety of a building used for computing sign area, even if it is divided into multiple suites occupied by separate tenants. In this case, it is the responsibility of the building owner to determine the percentage of total allowable signage that shall be allocated to every business/tenant. Signage for individual businesses/tenants in buildings where signage is approved on a whole-building basis may be placed on any facade otherwise meeting the regulations of this Sign Code, regardless of the location of the tenant's main entrance. Whole building calculations shall afford a minimum of 20 SF of signage to each business/tenant.
 - 2. Multiple Sign Faces. Calculating the sign area shall be based on the number of sign faces as described below. Architectural embellishments are not considered as sign area, so long as they do not constitute an area that is more than twenty percent (20%) of the total sign area.
 - a. One (1) face Area of the single face only.
 - b. Two (2) faces If the interior angle between the two faces is 45 degrees or less, the area will be the area of one (1) face only; if the interior angle between the two (2) sign faces is greater than 45 degrees, the sign area will be the sum of the areas of the two (2) faces.



Sign Area = Area of Face A or B

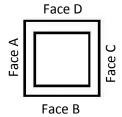


Sign Area = Area of Face A

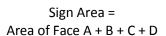
c. Three (3) or more faces - The sign area will be the sum of the areas of each of the faces.

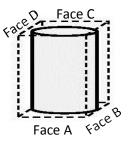


Sign Area =
Area of Face A + B + C, etc



d. Spherical, free-form, sculptural, other non-planar signs - Sign area will be the sum of the area using only the four (4) vertical sides of the smallest cube that will encompass the sign.





- C. Sign Height Calculations, Freestanding Signs.
 - 1. The height of freestanding signs shall be measured from the existing grade within two (2) feet of the proposed sign location to the top of the sign structure.
 - 2. In instances where the existing grade of the proposed sign location is lower than the adjacent roadway, the sign height shall be measured from the top of curb, or crown of roadway where no curb exists, to the top of the sign structure.
- D. Street Designations. When the sign standards refer to a specific street, or the functional classification of street (e.g. Parkway), this shall mean the corresponding street alignment or street classification as designated on the City's Street Classification Map.
- E. Signage Placement, Multi-Story Buildings. The building owner(s) shall be responsible for designating the allowable areas where signs may be placed on the building façade. For multi-story buildings, the allowable areas may be located anywhere on the building façade, so long as the signage does not project above the roof of the building.
- F. Signage Projection. Building Wall Signage may be extend up to fourteen (14) inches away from the building. For buildings constructed on or near a property line that abuts a public right-of-way or public access easement (e.g where no building setback exists), the projection may encroach into the public right-of-way or public access easement provided such signs are located higher than eight (8) feet above ground level.

Permanent Sign Types

General Standards:

- A. Authorized Signs. Authorized Permanent Signs are noted on the following pages, and comprise of the following Tables:
 - Table 1: Building Sign Specifications
 - Table 2: Freestanding Sign Specifications
 - Table 3: Other Sign Type Specifications
- B. Accessory Use. All permanent signs are considered ancillary, or accessory, uses. As such, a principal use must be legally established and developed on a property in order for a permanent sign to be allowed on the property.
- C. Changeable Copy. Electronic message centers may be utilized for permanent signs where changeable copy is permitted.

- D. Design and Integration. All permanent signs shall be fully integrated with the design of the building and the site development, reflecting the architecture, building materials and landscape elements of the project.
 - 1. The means of integrating freestanding monument signs within the architecture of the building shall be achieved through replication of architectural embellishments, colors, building materials, texture and other elements exhibited in the building design.
 - 2. In no case shall any sign be secured with wires such as guy wires or strips of wood which are visible and not an integral part of the sign.
 - 3. Signs shall be designed in coordination with landscape plans, planting materials, storm water retention requirements, and utility pedestals, so as not to create problems with sign visibility or prompt the removal of required landscape materials.

E. Illumination:

- 1. In residential zoning districts, illuminated signs for permitted non-residential uses within two hundred (200) feet of residential uses or undeveloped residentially zoned property, whether directly adjacent or across a road, shall go dark between the hours of 10 pm and 5 am or when the establishment is closed.
- 2. All signs with exposed LED illumination shall be limited to a brightness of 0.3 foot candles above ambient lighting. All other internally illuminated signs shall be limited to a brightness of 0.6 foot candles above ambient lighting.
- 3. Signs allowed to be illuminated may utilize internal illumination (direct or backlit) or external illumination, unless otherwise specified in Tables 1 and 2.
- 4. External illumination shall be compliant with Dark Sky light control requirements, including the requirements in Chapter 20 of the Peoria City Code.
- F. Landscaping. All permanent freestanding signs shall be located with the base of the sign in a landscape area. This landscape area shall be equal to a minimum of 4 square feet for each square foot of sign area.
- G. Location. All design and structural components of a freestanding sign (e.g. the footer, base, etc) shall be setback a minimum of one (1) foot from the edge of the street right-of-way.
- H. Monument Sign Base Material. All permanent freestanding signs greater than three (3) feet in height shall have a masonry base (e.g. brick, CMU, stone) that is consistent with the site's architectural/thematic design.
- Standard Abbreviations, Standard abbreviations used within the tables are identified below:

Standard Abbreviations

Adj.	Adjacent	Rd.	Road
FT	Feet or Foot	Pkwy.	Parkway
IN	Inches	Min	Minimum
LF	Linear Feet or Linear Foot	Max	Maximum
N/A	Not Applicable or Not Allowed	>	Greater Than
SF	Square Feet or Square Foot	≥	Greater Than or Equal To
SVT	Sight Visibility Triangle	<	Less Than
ROW	Right-of-Way	≤	Less Than or Equal To

Table 1: Building Sign Specifications

A. ADDRESS SIGN		Permit: No
	Description	Numerals that identify the street address of a property for public safety purposes
[4076]	Residential Uses & Non-Residential Uses	Permitted in compliance with Building and Fire Code requirements
	Notes: None	



B. AWNING AND ATTACHED CA	ANOPY SIGN		Permit: Yes
Tenant N	Description:	A sign which is printed, painted, or affixed to an awning or canopy which is attached to a building	
	Residential Uses	Total Sign Area Allowed	N/A
	Non-Residential	Max Quantity	N/A
	Uses	Max Height	1 st Floor awnings only #
		Illumination Allowed	Internal, backlit, external
Museum of Quay		Max Sign Area Allowed	2 SF per 1 LF of <u>Business Frontage</u> ◆

Notes:

Signs may be mounted on or extend above attached canopy as long as they do not extend above the roof line.

Permit: Yes

Sign allowance includes all Awning and Building Wall Signs

HARMONY

C. BUILDING WALL SIGN (e.g. Band Signs)



Description	A permanent sign attached to, painted on, or otherwise assembled against the wall or fascia of a building with the exposed face of the sign parallel to the face of the wall or fascia.			
Residential uses	N/A			
Non-Residential	Max Quantity	N/A		
Uses	Max Projection	n 14 IN Internal, backlit, external Based on <u>Business Frontage</u> ● Ratio is 2 SF per 1 LF, up to Max		
	Illumination Allowed			
	Max Sign Area Allowed	If Business Front	age LF is:	
		<20,000SF	= 125 SF Max	
		20,000-50,000	= 250 SF Max	
		>50,000SF	= 400SF Max	

Notes:

Sign allowance includes all Awning and Building Wall Signs

Table 1: Building Sign Specifications (continued)

D. ENTRY SIGN			Permit: No		
NELCON	Description	A sign located ad	ljacent to an entry door.		
MILLER FAMILY	Residential Uses & Non-Residential	Max Quantity	1 per dwelling unit or 1 per business		
MARCH 14, 2015	Uses	Max Height	15 FT from door threshold		
MARCH 14, 2010		Max Projection	4 IN		
3051		Illumination Allowed	External or backlit illumination only		
SIGN		Max Sign Area Allowed	2 SF per sign		
	Notes: None				
E. FREE STANDING CANOPY SIG	N	_	Permit: Yes		
Encire NAME ATM	Description	Signs on freestan and shade struct	nding canopies, such as fuel canopies, ures.		
	Residential Uses	N/A	N/A		
G G	Non-Residential Uses	Max Quantity	N/A		
		Illumination Allowed	Internal, backlit, external		
		Max Sign Area Allowed	12 SF per side		
法国 	Notes: None				
F. PROJECTING SIGN (e.g. Blade	e/Shingle Signs)	ns) Permit: Yes			
Sign	A pedestrian-oriented sign that is at supported by a building or other str (See <i>Projecting Sign</i> in 21-833 Defin		uilding or other structure.		
	Residential Uses	N/A			
06.9	Non-Residential Uses	Min Height	8 FT above adjacent sidewalks and/or ground level		
Jae's PINNA		Min Projection	14 IN from Building		
		Max Projection#	3 FT from wall or less than awning/canopy depth if attached		
		Illumination Allowed	Externally illuminated and backlit only		
		Max Sign Area Allowed	12 SF		
	Notes: # Maximum project	tion is based on att	achment type.		

A. FREEWAY SIGN

Table 2: Freestanding Sign Specifications

Sign Type Option	
Residential Uses	
Single-Family	N/A
Multi-Family	Either Primary Monument Sign OR Perimeter Wall Sign
Non-Residential Uses *	Allowed either Primary/Secondary Monument(s) OR Perimeter Wall Sign

Discovery Center TENANT TENANT TENANT NAME TENANT TENANT TENANT

		Permit: Yes	
Description	A freestanding monument sign located on property adjacent to a freeway (See <i>Freeway Sign</i> in 21-833 Definitions) #		
Residential uses	N/A		
Non-Residential	Max Quantity	≥ 660 LF = 1	
Uses (Based on Freeway Frontage)	> 1,320 LF = 2		
	> 2,640 LF = 3		
	Illumination Allowed Max Height	Internal, backlit, external	
		60 FT + 3 FT for architectural detail	
	Max Sign Area Allowed	250 SF	

Notes:

Sign must be located along the qualifying freeway frontage.
 Signs are only permitted for non-residential zoned properties
 Base of sign must be at least 35% of the full sign width.
 Minimum Separation: 200 feet separation from other Freeway Signs,
 50 feet from non-freeway lot lines, and 200 feet from residentially zoned property.

B.1 PRIMARY MONUMENT SIG	N (Residential Uses)			Permit: Yes		
	Description	A freestanding monument sign adjacent to a residential development (See <i>Freestanding Sign</i>).				
	Residential uses					
No. of the second	Single-family	N/A				
COMMUNITY NAME /	Multi-family #	Max Quantity	1 per street frontage			
			Max Height	A designated pkwy., Bell Rd. & Grand Ave	12 FT	
COMPONENT I WANTE			Other Major Arterials	10 FT		
ANTON MANUEL TO THE				All Other Roads	8 FT	
				Max Sign	48 SF	
		Area Allowed	40 31			
	Notes					
	# Only allowed eith	ner Primary Monum	nent(s) or Perimeter Wa	ll Sign		

Table 2: Freestanding Sign Specifications (continued)

B.2 PRIMARY MONUMENT SIGN (Non-Residential Uses) **Permit:** Yes A freestanding monument located adjacent to a non-Description residential development (See Freestanding Sign). Non-Residential 0 - 599 LF Max Quantity ♦ Uses * CENTER NAME 600 LF - 1,000 LF = 2 (Based on Standards are > 1,000 LF = 3 length of TENANT based on the entire street frontage) LF calculated separately for each Tenant center or campus street where property has frontage Tenant where applicable # A designated pkwy, 16 FT Bell Rd. & Grand Ave. Max Height 12 FT Other Major Arterials All Other Roads 8 FT Max Sign A designated pkwy., 72 SF Bell Rd. & Grand Ave. Area Allowed • Other Major Arterials 60 SF All Other Roads 48 SF Notes

- Sign must be located along the qualifying street frontage.
- # Only allowed either Primary Monument(s) OR Perimeter Wall sign
- All Primary Monument Signs shall be located a minimum of 60 FT away from all other Primary and Secondary Monument signs.

C. SECONDARY MONUMENT SIGN Permit: Yes A freestanding monument located adjacent to a non-Description residential development (See Freestanding Sign). Residential uses N/A Non-Residential 0 LF - 599 LF = 1 **Max Quantity** Uses = 1 for (Based on Standards are every amount of > 1,000 LF based on the entire CORPORATE CENTER 300 LF street frontage) center or campus > 1 000 LF TENANT SIGN where applicable LF calculated separately for each TENANT SIGN street where property has frontage TENANT SIGN Designated Pkwy 12 FT 8 FT **Major Arterials** Max Height All Other Roads 6 FT A designated pkwy., Max Sign 48 SF Bell Rd. & Grand Ave. Area • Other Major Arterials 32 SF All Other Roads 24 SF Notes: • All Secondary Monument Signs shall be located a minimum of 60 FT away from all other Primary and Secondary Monument signs located in the same center or parcel.

Table 2: Freestanding Sign Specifications (continued)

INTERNAL CENTER SIGN			Permit: No
	Description	Internal freestanding signage within a non-residential center.	
Unit W3	Residential uses	N/A	
Unit W4 & Standards are on the entire or campus wh	Standards are based on the entire center or campus where applicable	Max Quantity	1 sign per parcel, or 1 sign per acre, whichever is greater. Individual parceled pads within a center are eligible for internal center signs.
DRIVE	иррпсиыс	Max Height	3 FT
THRU		Max Sign Area Allowed	6 SF
	Notes: Must be located int landscape areas an	·	tside of all street frontage

/ SCREEN WALL SIGNS Permit: Yes **E. PERIMETER WALL** A sign consisting of individually mounted Description characters on a perimeter or screen wall surrounding a development. **Residential Uses** 2 per street frontage providing Max Quantity direct access to development. Single-Family Developments 8 FT or wall height, (2 or more lots) Max Height whichever is less. And Max 14 IN Projection Multi-Family Illumination External or backlit Developments Allowed illumination only Max Sign 32 SF per sign Area Allowed Non-Residential Uses **Max Quantity** 1 per street frontage Illumination External or backlit Allowed illumination only Max Sign Area 48 SF per sign or < 50% of wall Allowed area, whichever is less. Notes: * Only allowed either Primary Monument, Secondary Monument(s) OR Perimeter Wall sign.

Table 3: Other Sign Type Specifications

A. DRIVE-THROUGH SIGN

		Permit: Yes	
Description	Signage for uses with a drive-through. #		
Residential uses	N/A		
Non-Residential Uses	Max Quantity 2 signs per drive-through lane		
	Max Height 6 FT		
	Max Sign Area Allowed	36 SF per sign	

Notes:

Must be located adjacent to drive-through lanes. Changeable copy is permitted.

B. GAS STATION MONUMENT SIGN





Description	Monument sign for a property containing a gas station/fuel service station. #			
Residential uses	N/A	N/A		
	Max Height	8 FT		
Non-Residential uses	Max Sign Area Allowed	32 SF, including 16 SF changeable copy		

Notes:

In accordance with Arizona Administrative Code, gas station monument signs shall be permitted in lieu of a primary or secondary monument for stand-alone gas stations, maximum 1 per frontage. Commercial centers containing gas stations shall be allowed Gas Station Monuments in addition to Primary and Secondary Monuments.

C. FLAGS			Permit: No*
	Description	See Definitions.	
	Residential uses	Max Quantity	3 Flags, 1 pole
		Max Height #*	30 FT
		Max Sign Area Allowed	24 SF per flag
	Non-Residential uses	Max Quantity	1 flag per 25 LF street frontage, up to 6 total per premises
-G		Max Height #*	50 FT
		Max Sign Area Allowed	36 SF
	Notes		

- # Flags must meet minimum principal building setbacks and shall not be located in any required utility easements.
- * Depending on the height, a building permit may be required.

Table 3: Other Sign Type Specifications (continued)

D. WINDOW SIGN			Permit: No
Your Shop	Description	attract the atten	or within 3 FT of windows so as to ition of persons outside of the he sign is placed.
CUSTOM Window DECALS	Residential uses	Limitations	No limit, non-commercial messages only
	Non-Residential Uses #	Max Sign Area Allowed*	25% of the total window area on any one side of a building.
		Illumination Allowed	Max of 2 signs may be internally illuminated, up to 2 SF per sign
	Wotes: # Window signage is prohibited above the ground floor of the building. * When window signage is displayed on two or more sides of a building, each side shall comply with the maximum sign area provisions.		

21-836 Temporary Sign Types

A. General Requirements

- In order to ensure structural stability and safety, freestanding signs seven (7) feet or greater in height shall be constructed to standards required for a permanent sign as described by the Arizona Sign Association.
- 2. Signs seven (7) feet or greater in height require a sign permit.
- 3. Temporary Signs shall be located outside of the visibility triangles, as shown in Figure 1.
- Sidewalk

 30FT

 Traffic
 Circle

 Site Visibility
 Triangle

 = Prohibited Area

 Figure 1
- 4. Signs shall be maintained in good condition and shall be removed if torn, soiled, or faded.
- 5. Signs shall be weighted and/or secured to resist displacement by wind or similar disturbances.
- 6. Temporary signs shall not be illuminated.
- 7. Contact information of the party responsible for the sign shall be listed on the back of all temporary signs, except those located on developed single family residential lots.
- 8. Such signs which are deemed to be unsafe, defective, or which create an immediate hazard to persons or property, or are not in compliance with the provisions of this Section, shall be declared to be a public nuisance and subject to removal by the City in accordance with state statutes.
- B. Duration: The following temporary signs are authorized for the durations noted in Table 4.
- C. Standard Abbreviations. The standard abbreviations for Tables 1-3 are applicable to Table 4.

Table 4: Temporary Sign Type Specifications

A. UNDEVELOPED	PROPERTIES					
Sign Type	Quantity	Max Sign Area	Max Height	Duration	Permit	
1. Parcels ≤1 ac	1	Residential Use: 6 SF Non-Residential Use: 16SF	Residential: 5 FT Non- Residential: 8 FT	Up to 1 Year	Yes, if ≥7 FT in Height	
	Limitations: N/A	kd		·L		
2. Parcels >1 acre	1 sign + 1 additional sign for every 600 LF of street frontage	32 SF	8 FT	Up to 1 Year, and may be renewed 2x for 3 years total	Yes	
	Limitations: • Placed > 30 F	T from any intersection or dr	riveway, and 100	O FT from all signs	> 6 SF.	
B. RESIDENTIAL PR		,		5		
Sign Type	Quantity	Max Sign Area	Max Height	Duration	Permit	
1. Yard Sign	1	6 SF	5 FT	Up to 3 Months	No	
	Limitations: Located on a developed residential lot					
2. Neighborhood	1 sign per neighborhood entrance	6 SF	5 FT	Up to 2 Weeks	No	
GARAGE SALE THURSDAY - SATURDAY	Limitations: • Located within neighborhood common area					
3. New Subdivision	1 sign per street frontage	32 SF/sign* *Development ≥150 AC: Interior Streets = 32 SF Perimeter Streets = 96SF	16 FT	Up to 3 years	Yes	
	Limitations: • Must be removed once all lots in subdivision are sold					
4. Subdivision Flags	6 flags	15 SF / flag	30 FT	Up to 3 years	No	
	Max Quantity	livisions and/or new develop o is per new development or tified in Model Home Compl	per model comp			

Table 4: Temporary Sign Type Specifications (continued)

C. NON-RESIDENTIAL PROPERTIES						
Sign Type	Quantity	Max Sign Area	Max Height	Duration	Permit	
1. Entry A-frame	1 A-frame or T-frame sign	6 SF	3 FT	Only during business hours	No	
	A minimum o and vehicular	located within 8 FT of t f 4 FT must be maintain circulation. be placed within require	ned to allow unobstru	ucted pedestrian	access,	
2. Grand Opening/ New Business GRAND OPENING	Includes Banners, Balloons, Flags, Pennants and, Streamers	N/A	N/A	60 days	No	
Limitations: See Definition for Grand Opening/ New Business Must be obtained within 6 months of receiving a valid business license Not permitted for Home Occupations. Merchandise may be displayed adjacent to business if a minimum of 4 F clearance is maintained, allowing unobstructed pedestrian access and vicirculation.						
3. Special Promotion	2 Wall-Mounted Banners	32 SF Total	N/A	Maximum		
for SALLE	2 Pole Mounted Banners "Swooper Signs"	32 SF per sign	15 FT	30 days per installation Maximum 4x per year	Yes, For Each Install	
	1 A-frame or T-frame sign portable sign	6 SF	3 FT	mper year		
Limitations: • Maximum Width is 3 FT for Pole Mounted or Swooper Signs						

Table 4: Temporary Sign Type Specifications (continued)

SPECIAL CONDITIONS – In addition to temporary signage permitted by use/development character, the following signs are allowed when special conditions occur. Sign Type Quantity Max Sign Area Max Height Duration

1. Property Offered For Sale, Lease, or Rent

a. Parcels ≤ 1 acre



1 Sign		Freestanding: 5 FT		
*See Limitations For Quantity	6 SF	Other: *See Limitations For Placement	*See Limitations	No

Permit

Limitations:



- Quantity: A residential property abutting an arterial or collector roadway may have one (1) additional sign, maximum four (4) SF in size. The additional sign shall be placed in a manner where it is visible from the abutting roadway.
- Placement: Where freestanding signage is not possible or prohibited, the sign may be displayed within a window of the subject property.
- Duration is limited to while the property is offered for sale, lease or rent until 10 days after completion or execution of a lease, sale, or rental transaction.

b. Parcels > 1 acre



1 sign +		Freestanding		
1 additional		Sign: 8 FT	While	Yes,
sign for	32 SF		property	if ≥7 FT
every 600 LF		Other Signs:	is offered.	in Height
street of frontage		N/A		

Limitations:

Minimum spacing of 150 LF between signs.

2. Property Under Construction



			From	
			Issuance	
1	32 SF	8 FT	until Close of	No
			'Building	
			Permit'	

Limitations:

An active Building Permit is required.

3. Temporary Use



1 Banner	Banner:	Banner:	For the	
and	24 SF	N/A	duration of	Temp.
3 A-frame			the approved	Use
or T-frame	A-frame:	A-Frame:	Temporary	Permit
Portable Signs	6 SF	3 FT	Use Permit	

Limitations:

An active Building Permit is required.

Table 4: Temporary Sign Type Specifications (continued)

Sign Type	Quantity	Max Sign Area	Max Height	Duration	Permit	
Sign Type	Quantity	IVIAX SIGII AI Ea	iviax neigiit	Duration	rennii	
4. Right-of-Way Sign	age					
a. Residential Roadway Signs	1 sign per turning movement within radius * See Limitations	6 SF	3 FT	3 hours before and 3 hours after an event	No	
SALE SAUGUS TO S	 Limitations: Radius: These signs are only allowed in right-of-ways adjacent to residential zoned property, and shall be located a maximum one (1) mile radius from the subject owner's/resident's property within the City of Peoria. Signs may be placed by owners of residential property in Peoria, residents of Peoria, or agents of either party. Subject to same Placement Limitations as noted in Election Season Signs below. 					
b. Election Season, Non-Commercial Messages	Not limited	Adjacent to Rural or Local Road: 16 SF Other: 32 SF	< 7 FT	90 days prior to Primary Election and up to 15 days after General Election	No	
	 Limitations: Signs can be placed in the public right-of-way, and on private property if the owner or their appointed agent grants permission. Except as provided herein, such signs shall not be located on City-owned property, buildings, or structures. Contact information of the party responsible for the sign must be listed on the back of the sign. Placement Limitations. Per ARS § 16-1019, such signs may be located within the City right-of-way provided they are not: Hazardous to public safety; Within a roadway median or traffic circle; Affixed to any City-owned utility pole, traffic control device or safety barrier; Located in a manner that interferes with the requirements of the Americans with Disabilities Act; Located in a designated commercial tourism, commercial resort, and hotel sign-free zone designated by the City Council pursuant to ARS §16-1019 including the Sports Complex Commercial Tourism Zone pursuant to Resolution 2012-39; and 					

Table 4: Temporary Sign Type Specifications (continued)

E. SPECIAL CONDITIONS (continued)							
Sign Type	Quantity	Max Sign Area	Max Height	Duration	Permit		
5. Sign Walker	N/A	12 SF	6 FT	Daylight hours	No		
	Limitations:						
	Maximum wid	th shall be 6 feet.					
	Shall not be loo Districts.	cated adjacent to local o	or collector roads in I	Residential Zonin	g		
Λ	Shall be at least entrance.	st thirty (30) feet away fi	rom any street inter	section or drivew	ray		
	 Shall not be located in any drive aisle, parking stall, driveway, or on sidewalks in a manner that provides less than a four (4) foot free and clear pathway for pedestrians. 						
	Shall not be located within a median or on a street.						
	Shall not be located on walls, boulders, planters, other signs, vehicles, utility facilities, or any structure.						
	Shall not comp	promise public safety in a	any manner.				

21-837 Administration

- A. Permit Application. For signs requiring permits as described in this Section, a Sign Permit application shall be submitted to the Department, together with the required materials, and applicable fee, on an official form provided by the Department. The application shall satisfy the submittal requirements of the associated Process Guide for the appropriate sign type.
- B. Permit Expiration. Permits issued by the City under the provisions of this Sign Code shall expired and become void if the work authorized by such permit is not completed within 180 days from the date of issuance of said permit.
- C. Permit Revocation. The Department Director or designee shall have continuing jurisdiction over all permits issued under the provisions of this Sign Code and may revoke a permit if it was obtained by fraud or misrepresentation.
 - 1. Notice of the City's decision to revoke a sign permit shall be provided to the property owner by first class mail, or delivered in person to any person responsible for the premises on which the sign is located, or if no responsible party can be identified, by affixing a copy of the notice in a conspicuous location at the entrance to the premises.
- D. Nuisance. No permit issued under the provisions of this Sign Code shall be deemed to constitute permission or authorization to maintain a public or private nuisance, nor shall such permit constitute a defense in an action to abate a nuisance.