

Council of the City of Philadelphia Office of the Chief Clerk Room 402, City Hall Philadelphia

(Resolution No. 080041)

RESOLUTION

Proposing an amendment to the Philadelphia Home Rule Charter to separate and further define the responsibilities of the City Representative and the Commerce Department; and providing for the submission of the amendment to the electors of Philadelphia.

WHEREAS, Under Section 6 of the First Class City Home Rule Act (53 P.S. \$13106), an amendment to the Philadelphia Home Rule Charter may be proposed by a resolution of the Council of the City of Philadelphia adopted with the concurrence of two-thirds of its elected members; NOW THEREFORE, BE IT

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That the following amendment to the Philadelphia Home Rule Charter are hereby proposed and shall be submitted to the electors of the City on an election date designated by ordinance:

ARTICLE III EXECUTIVE AND ADMINISTRATIVE BRANCH – ORGANIZATION

CHAPTER 1 OFFICERS, DEPARTMENTS, BOARDS, COMMISSIONS AND OTHER AGENCIES

§ 3-100. Executive and Administrative Officers, Departments, Boards, Commissions and Agencies Designated.

The executive and administrative work of the City shall be performed by:

 (a) The following elected or appointed officers: Mayor; Managing Director; Director of Finance; City Representative, who shall also serve as Director of Commerce; City Controller;

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City Treasurer; Personnel Director; Insurance Public Advocate.

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§ 3-102. The Mayor's Cabinet.

The Mayor's Cabinet shall consist of the Mayor, the Managing Director, the Director of Finance, the City Solicitor, *the Director of Commerce* and the City Representative.

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CHAPTER 2 ELECTION OR APPOINTMENT

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§ 3-204. Managing Director, Director of Finance, *Director of Commerce* and City Representative.

The Mayor shall appoint the Managing Director, the Director of Finance, *the Director of Commerce* and the City Representative. The Director of Finance shall be appointed from among three persons whose names are submitted to the Mayor by the Finance Panel.

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CHAPTER 6 COMPENSATION

§ 3-600. The Mayor and Other Officers.

Until the Council shall otherwise ordain, annual salaries shall be payable in equal semi-monthly installments as follows:

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Insurance Public Advocate, \$100,000;

Director of Commerce, \$150,000.

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CHAPTER 7 BUREAUS AND DIVISIONS; DEPUTIES; OTHER EMPLOYEES

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§ 3-702. Employment and Compensation of Bureau Chiefs and Other Employees.

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(2) The number and compensation of all employees in the Law Department and Commerce Departments, and in the offices of the Managing Director, the Director of Finance and the City Representative, shall be subject to the approval of the Mayor; the number and compensation of all employees in the office of the Personnel Director shall be subject to the approval of the Civil Service Commission; the number and the compensation of all employees in all departments under the supervision of the Managing Director and in their departmental boards and commissions shall be subject to the approval of the Managing Director; and the number and compensation of all employees in the Department of Collections, and its departmental board and commission, and the Procurement Department shall be subject to the approval of the Director of Finance.

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CHAPTER 8 INDEPENDENT BOARDS AND COMMISSIONS

§ 3-800. City Planning Commission.

The City Planning Commission shall be composed of six appointed members and the Managing Director, the Director of Finance and the City Representative Director of Commerce. Of the appointed members, at least five shall be persons who hold no other public office, position or employment of profit, one shall be an architect, one shall be an urban planner, one shall be a traffic engineer, one shall be an attorney experienced in land use issues, and two shall be representatives of Philadelphia community groups that participate in land use issues.

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ARTICLE IV

EXECUTIVE AND ADMINISTRATIVE BRANCH – POWERS AND DUTIES The Mayor, The City Representative and Departments, Boards and Commissions under the Mayor

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CHAPTER 2 CITY REPRESENTATIVE

§ 4-200. Ceremonial Representative.

Subject to the direction of the Mayor, the City Representative shall be the ceremonial representative of the City and especially of the Mayor for ceremonies and public appearances. The City representative shall manage the preparation and presentation of proclamations and citations on the Mayor's behalf and the presentation of official gifts of the City.

§ 4-201. Marketing and Publicity.

The City Representative shall use his *or her* best efforts to give wide publicity to any items of interest reflecting the accomplishments activities of the City and its inhabitants, and the growth and development of its commerce and industry. and shall be responsible for the preparation of He shall cause to be prepared for the Mayor any bulletins to be issued for the information of the public on behalf of the Mayor. The City Representative shall be responsible for the marketing and promotion of the image of the City and shall be responsible for the design integrity of City-produced media content associated with the City's image or identity, including event photographs, broadly distributed departmental publications, use of the City seal and logo, and web-based material.

§4-202. Public Events and Other Duties.

The City Representative shall be responsible for the (1)City's production of ceremonial and special events; (2) review of and participation by the City in privately organized events located on public property; and (3) such other related duties as may be assigned by the Mayor.

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CHAPTER 5

DEPARTMENT OF COMMERCE AND ITS DEPARTMENTAL BOARD

§ 4-500. Functions.

The Department of Commerce shall have the power and its duty shall be to perform the following functions:

(a) Promotion of Commerce, Industry and the Port of Philadelphia. economic development activity within the City of Philadelphia. It shall promote and develop opportunities for business growth in the City and the City's commerce and industry, and

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shall encourage the increased use of the Port and airports of Philadelphia and to this end shall make recommendations for the coordination of activities of departments, boards and commissions of the City Philadelphia's workforce.

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Explanation: Strikethrough- indicates matter deleted. *Italics* indicates new matter added.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the sixth of March, 2008.

Anna C. Verna PRESIDENT OF THE COUNCIL

Patricia Rafferty CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Greenlee

Sponsored by: Councilmember Greenlee