

City of Philadelphia



Philadelphia, April 9, 2015

CERTIFICATION: This is to certify that Bill No. 140907 was presented to the Mayor on the twenty-sixth day of March, 2015, and was not returned to the Council with his signature at a meeting held April 9, 2015 (being more than ten days after it had been presented to him).

THEREFORE, Pursuant to the provisions of Section 2-202 of the Philadelphia Home Rule Charter, the ordinance becomes effective as if the Mayor had approved it.

A handwritten signature in cursive script that reads "Michael A. Decker".

Michael A. Decker
Chief Clerk of the City Council

(Bill No. 140907)

AN ORDINANCE

Amending Title 9 of The Philadelphia Code, entitled "Regulation of Businesses, Trades and Professions," by adding a new Section 9-634, entitled "Urban Experiential Displays," to provide for licensing and regulation of Urban Experiential Displays; and amending Chapter 10-400 of The Philadelphia Code, entitled "Noise and Excessive Vibrations," to regulate the sound emanating from Urban Experiential Displays; all under certain terms and conditions.

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Title 9 of The Philadelphia Code is amended to read as follows:

TITLE 9. REGULATION OF BUSINESSES, TRADES AND PROFESSIONS.

* * *

CHAPTER 9-600. SERVICE AND OTHER BUSINESSES.

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§ 9-635. *Urban Experiential Displays.*

(1) Installation, Permits and Licenses

- (a) No person shall build, erect, install, alter or replace any structure to function as, or obtain any licenses to operate, an Urban Experiential Display, as defined at § 14-203, until all required permits are obtained (e.g., zoning, building, electrical, etc.).*
- (b) No Urban Experiential Display shall operate or function, unless the owner or operator of the Display obtains and maintains an Urban Experiential Display License.*
- (c) Applications for an Urban Experiential Display License shall set forth the following information:*
 - (.1) Name and address of the Applicant.*
 - (.2) Name and address of the owner of the premises.*
 - (.3) Legal address of the property where the Urban Experiential Display is to be located.*
 - (.4) Total square footage of the Urban Experiential Display.*
 - (.5) Department permit numbers of all applicable permits that were issued for the Urban Experiential Display.*
 - (.6) Any other information the Department requires.*
- (d) No license shall be issued or renewed until the applicable Urban Experiential Display fee has been paid.*
- (e) The Urban Experiential Display License must be renewed annually.*
- (f) The annual fee for a license is \$4,000 for each Urban Experiential Display.*
- (g) No license shall be issued unless the Applicant certifies, to the satisfaction of the Department, that the Display is*

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programmed to comply with the content allocation requirements of § 14-517(3)(q).

Explanation:

[Brackets] indicate matter deleted.
Italics indicate new matter added.

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