

RESOLUTION 20-002

TOWN OF WHITE HALL

**A RESOLUTION OF THE COUNCIL OF THE TOWN OF WHITE HALL TO
PROVIDE AND SUPPORT THE TRANSFER OF A DORMANT CLASS B
RETAIL LIQUOR OUTLET LICENSE IN MARKET ZONE 92 TO A
DESIGNATED AREA AT THE MIDDLETOWN COMMONS IN WHITE HALL
WITHIN MARKET ZONE 45**

WHEREAS, the Class B Retail Liquor Outlet License currently resides in Market Zone 92 has become dormant and available.

WHEREAS, the Town of White Hall will support the move of the dormant Class B Retail Liquor Outlet License from Zone 92 to the Middletown Commons in White Hall within Market Zone 45.

WHEREAS, the Town of White Hall recognizes the growth opportunities available through additional employment in the community and positive economic development for the Town by the transfer of the Class B Retail Liquor License from Market Zone 92 to Market Zone 45.

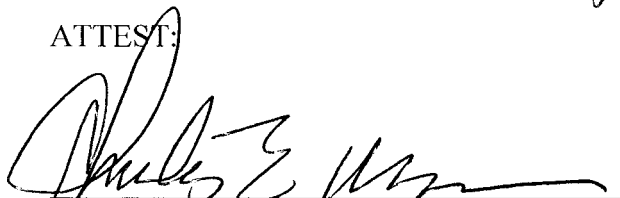
NOW, THEREFORE, BE IT RESOLVED, that the Town of White Hall Council will support the transfer of a dormant Class B Retail Liquor Outlet License from Market Zone 92 to Market Zone 45 with a designated area at the Middletown Commons in White Hall.

Passed this the 0-13th day of July 2020.



John Michael, Mayor

ATTEST:



Charles E. Mason, Recorder

July 13, 2020

Fredric L. Wooton, Commissioner
West Virginia Alcohol Beverage Control Administration
900 Pennsylvania Ave., 4th Floor
Charleston, WV 25302

Dear Commissioner Wooton,

We respectfully request that the WVABC favorably consider the Town of White Hall's support of transfer of a Class B retail liquor outlet. On July 13, 2020, the Town Council of the Town of White Hall voted their support for moving a dormant Class B Retail Liquor Outlet license in Market Zone 92. This license was which was once licensed to Belko Foods in Hundred West Virginia should be moved to a designated area at the Middletown Commons in White Hall within Market Zone 45.

The Town of Whitewall is growing exponential. The financial growth of this area is vital to the continued success of our Town. We have recently completed a \$4.5 million dollar public safety building and hired additional personnel, including 6 police officers. The revenue that will be generated by the TIF district is anticipated to be significant. The revenues that are expected to be produced from a liquor retail outlet will further assist and support these necessary public amenities and infrastructure.

Please understand that the Town of White Hall is extremely supportive and energized by the development of the TIF project at the Middletown. It is anticipated that this project will require nearly 30 months of constructions employing 435 temporary construction laborers and generate a total local labor pay roll of approximately \$15,830,000 during its 30-month construction schedule. This labor investment will generate approximately \$791,500 of West Virginia state withholding taxes.

Once completed, the new Middletown Commons facility will encompass about 450,000 square foot and will house approximately 67 new business spanning a full spectrum of industries. At full operations, projected to occur by 2022, the new facility is projected to employ 1,250 full and part time jobs, all meeting or exceeding the current \$21,400 per capita income presently experienced in the Fairmont region.

At full employment, the aggregated businesses are projected to generate annual payroll of approximately \$36,750,000 resulting in annual West Virginia payroll taxes of \$1,837,500.

This equates to an average annual income of \$29,400 for each new job created by this facility. Over a 10-year operating period of which this economic value was measured, the total projected direct payroll will be about \$402,402,247, generating approximately \$20,120,112 of West Virginia payroll taxes. Assuming a 75% retention of direct payroll in the local Marion County economy and utilizing a 2.5 to 1 impact multiplier of which these funds will "trickle" through the

local economy, this permanent employment payroll value will result in an approximate \$754,504,145 economic impact on the local economy.

In addition, during the 10-year period which economic impact of this facility will generate about \$1,082,386,958 in retail sales which is estimated to generate \$64,943,217 of state sales tax and \$10,823,870 of local sales tax. In total, it is projected that the proposed Middletown Commons facility, once completed and full occupied, shall have an aggregated economic impact on the greater Marion County economy of Nine Hundred Fifty Three million dollars (\$953,000,000), encompassing a 30 month construction period from June 2019 through December 2021 and a 10 year operational period from 2022 through 2031.

With the changing demographics the Town has seen over the past ten years in the White Hall area and those we are expected to see over the next ten years a retail liquor outlet will be a key part of our future success. The retail liquor outlet will further help stimulate economic development and raise significant funds for the state and local coffers.

Thank you for kind consideration.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "John Michael", written over a horizontal line.

Honorable John Michael
Mayor, Town of White Hall, West Virginia