

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 16-022

WHEREAS, Section 308 of the San Francisco Transportation Code provides that a \$7.00 fee be charged to the public for the SFMTA Transit Map; and,

WHEREAS, Many residents and visitors have a pressing need for an official, comprehensive, accurate and simplified City transit and bike map; and,

WHEREAS, On June 24, 2014, the SFMTA Board of Directors authorized a new Muni system map, created at no cost to the SFMTA by David Wiggins and Jay Primus; and,

WHEREAS, the foldable version of the new Muni map that highlights the Rapid Network and provides new visual information about route frequency has been combined with a map of the bicycle network and will provide valuable transit, walking and biking information to City residents and visitors; and,

WHEREAS, Because the current retail price of \$7.00 exceeds the unit cost for production of the map by \$5.89 and in order to encourage the sale and distribution of the Transit and Bike Map, the retail price charged to the public is recommended to be reduced to \$3.00; and,

WHEREAS, Pursuant to Charter Section 16.112 and the SFMTA Board's Rules of Order, advertisements were placed in the City's official newspaper, the San Francisco Chronicle, to provide published notice of the February 16, 2016 public hearing which ran starting on January 25, 2016, for five consecutive days; and,

WHEREAS, The California Environmental Quality Act (CEQA) applies to "projects" that have the potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment; and,

WHEREAS, SFMTA staff, under authority delegated by the Planning Department, determined that the proposed modification to the San Francisco Municipal Transportation Agency's Transit and Bike Map fee is not a "project" for purposes of CEQA and, therefore, does not require environmental review pursuant to Article 5 and Article 13 of the California Code of Regulations Sections 15060(c)(2) and 15378, respectively; and,

WHEREAS, The SFMTA Board must amend Transportation Code, Division II, Section 308 to revise the fee charged to the public for the SFMTA's Transit and Bike Map from \$7.00 to \$3.00; now, therefore, be it

RESOLVED, That the SFMTA Board of Directors amends Transportation Code, Division II, Section 308 to revise the fee to be charged for the San Francisco Municipal Transportation Agency's Transit and Bike Map from \$7.00 to \$3.00.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of February 16, 2016.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency

[Transportation Code – SFMTA Transit & Bike Map Fee]

Resolution amending the Transportation Code to reduce the SFMTA's transit and bike map fee from seven dollars to three dollars.

NOTE: Additions are single-underline Times New Roman;
deletions are ~~strike-through Times New Roman~~.

The Municipal Transportation Agency Board of Directors of the City and County of San Francisco enacts the following regulations:

Section 1. Article 300 of Division II of the Transportation Code is hereby amended by revising Section 308, to read as follows:

Sec. 308. SFMTA TRANSIT AND BIKE MAP FEE.

A fee for the purchase of a SFMTA transit and bike map. The fee amount shall be ~~\$3.00~~\$5.00 effective July 1, 2014, and ~~\$7.00~~ effective July 1, 2015.

Section 2. Effective Date. This ordinance shall become effective 31 days after enactment. Enactment occurs when the San Francisco Municipal Transportation Agency Board of Directors approves this ordinance.

Section 3. Scope of Ordinance. In enacting this ordinance, the San Francisco Municipal Transportation Agency Board of Directors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, letters, punctuation marks, charts, diagrams, or any other constituent parts of the Transportation Code that are explicitly shown in this ordinance as additions or deletions in accordance with the "Note" that appears under the official title of the ordinance.

APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

By: _____
JOHN I. KENNEDY
Deputy City Attorney

I certify that the foregoing resolution was adopted by the San Francisco
Municipal Transportation Agency Board of Directors at its meeting of February 16, 2016.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency